

LONG-TERM DRIVERS OF WHEAT AND MAIZE COMMODITIES PRICES

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In the last decades prices of agro-food commodities have a tendency of explosive growth. This increase quite usually is related with biofuels development. However, the prices of commodities are influenced by the set of different variables, i.e. supply and demand factors. In order to provide appropriate policy recommendations for agro-culture there is a need to evaluate the factors and their impact on agro-food commodities. This paper uses the multi regression model in order to analyze long-term drivers of annual world wheat and maize commodities prices. Analysis involves both demand (direct: biofuels production, commodities stock in the end of the period; indirect: the exchange rate, the interest rate, gross domestic product) and supply (price of crude oil) factors. The empirical results indicate that the main price drivers of wheat are crude oil prices, exchange rate and stock of wheat lagged one period. While the main maize price drivers are crude oil price and stock of maize lagged one period.

Keywords: long-term drivers, price of wheat commodities, price of maize commodities

INTRODUCTION

In the last decades prices of agro-food commodities have a tendency of explosive growth. In the period of 2000–2008 price of agro-food commodities have increased twice (World Bank, 2015). According to Rosegrant (et. al., 2006), Mitchell (2008), Rajagopal (et. al., 2009), Banse (et. al., 2008) and Collins (2008) this period of price growth quite often coincides with promotion of biofuel. So, increased biofuel production is usually considered as the most important factor on agro-food commodities prices growth. However, there are series of other factors which affect price of these commodities (e.g. impact of developing countries, changing dietary, growing energy needs and price, unfavorable weather conditions and speculations in agro-food commodities market). Thus, it is important to evaluate which factors have most significant impact on agro-food commodities prices in the long-term. This identification of the most important factors is an essential in order to provide an appropriate policy recommendation.

It is accepted, that production of biofuel divert limited arable land, labour and technical resources from alimentary to energy needs. Since agro-food commodities are used for meeting both of these needs, the demand of agro-cultural commodities increases. This leads to the rise of agro-food prices, e.g. the development of bio-ethanol should affect price of wheat and maize commodities, because bio-ethanol are produced from commodities which contain starch or sugar.

The analysis of commodities price factors enables us to understand the reasons of price growth and helps to control and manage these prices at national and regional levels. For example, past experience reveals, that export restrictions in separate countries determine the growth of global food prices. Although, these restrictions supposed to protect and provide exemptions for local agro-food commodities producers. This proves how important is to realize which factors form the national and global prices of agro-food commodities.

The **problem** of research –which drivers are most significant in long-term food prices movements.

The **aim** of the research is to identify long-term drivers of agro-food commodities prices and to evaluate their significance on global wheat and maize prices.

In order to achieve this, 3 **tasks** are set:

- To analyze and summarize the empirical studies concerning long-term drivers of agro-food commodities prices.
- To introduce methods used to evaluate the impact of factors on long-term agro-food commodities prices.
- To evaluate the impact of factors on long-term global wheat and maize prices.

The **object** of research – global wheat and maize commodities prices.

Research **methods** involve logical analysis and synthesis of scientific literature, statistical and econometric analysis.

There are three main chapters in the paper. In the first chapter the analysis and synthesis of previous research on the main factors of agro-food commodities prices is done. In the second chapter the reduced-form econometric model for the evaluation of the main long-term drivers of wheat and maize global prices is introduced as well as the analyzed variables and their expected impact on agro-food commodities prices are presented. In the third chapter the empirical research is done and the results are discussed. Finally, conclusions and the main insights about the analyzed problem are given.

LITERATURE REVIEW

Worldwide interest in agro-food commodities prices and its drivers increased after rapid growth of agro-food prices in 2007–2008. In this period food and agro-food commodities price indexes have doubled comparing with price level in 2000. Researchers (Rosegrant et al., 2006; Mitchell, 2008; Baier et al., 2009; Chakravorty et al., 2010) analyze drivers, which could have influence on this significant increase of agro-food prices. One of the main factors which they used to explain the increase in agricultural and food prices was development of biofuel production and consumption. This interest in biofuels impact on agro-food commodities prices is easy to explain. Biofuels as alternative fuels were started to promote in EU by Biofuels Directive 2003/30 EC and in the United States by Renewable Fuel Standard (RFS), which was released in 2007. This period coincided with the growth of agro-food prices. Since the most popular biofuels – bio-ethanol and biodiesel, are made from the same raw materials as food, biofuels development directly increases demand for agricultural products, and directs the use of food commodities for non-food purposes. Effects of biofuel production also are seen through diversion of human capital, water and other resources from food needs satisfaction towards the energy sector. Thus increasing production of biofuels is linked to increased demand of these commodities and rising prices of agricultural production.

However, the scientists have different point of view evaluating the impact of biofuels on agro-food commodity prices, since their studies bring contradictory results. D. Mitchell (2008) states that 70–75 percent of agricultural products prices have increased due to expanded biofuel production and other factors caused by biofuel development: low raw food materials stocks, changed proportion of grown crops, speculative factors and an export bans. Contrarily, S. Baier et al. (2009) study reveals that the EU's promotion of biofuels production increased corn and soybean prices only by 3 percent. So the impact of biofuel development was insignificant.

It is important to highlight the fact that many previous studies examine only the last decade of agricultural and food prices in order to explain the period of the highest increase of agro-food prices in 2007–2008. Meanwhile, Baffes and Dennis (2013) analyzed long-term price drivers of six agro-food commodities: corn, wheat, rice, soybean and palm oil prices in the period 1960–2012. J. Baffes and A. Dennis (2013) notes that commodity price growth occurred in a period when most economies, particularly developing, experienced strong economic growth. In many countries fiscal expansion and loosened monetary policy led to a sharp rise in commodity prices. Depreciation of US dollar, which is the most widely used currency in international transactions, strengthened the demand and restricted the supply of non-US dollar operating producers and consumers. All of this has contributed to food price increases. Others frequently mentioned factors are the low level of investment in agro sector, insufficiently active investment fund, and geopolitical problems, which are particularly noticeable in the energy market. The result of Baffes and Dennis (2013) study reveals that prices of agro-food products are affected by stock to use ratio (except rice), crude oil prices and exchange rate. Crude oil price affects agro-food prices through direct effect on preparation of farmland, transportation, and at the same time, indirect through price of fertilizers. Usually, interest rates and income aren't significant factors for agro-food price movement.

Without J. Baffes and A. Dennis (2013) mentioned factors, prices of agricultural products have been exposed to high energy and chemical product prices, unusually frequent unfavorable weather conditions, and diversion of some agricultural products to biofuel production — especially maize in the USA and oily products in Europe. This condition reduced the ratio of global stocks and total use to very low levels – like in 1970, during the crisis of oil prices. Finally, political actions, including an export ban and a high export tax implementation exacerbated food price rises (Baffes and Dennis 2013).

The study of B. Gourisse et al. (2011) identifies main fundamental factors, which have effect on agro-food prices:

1. Increasing world population and increasing income in developing countries affect demand of agro-food. There is a prognosis that up to 2050 world population will reach 8.9 billion inhabitants (United Nations, 2004). Meanwhile demand for food commodities growth 70-100 percent. So, this prognosis already is sufficient factor to make pressure for agro-food prices. Unless there will be some significant changes in food production, quality of storage and transportation nets in whole world, especially in developing and raising countries.
2. Price of agro-food products become more and more related with prices of crude oil. So, crude oil prices have direct impact on final product prices (e.g. through fuels and fertilize prices). Additionally, depending on agro-food commodities and fuel prices, production of biofuels can become profitably business (production of biofuels develops event without support of government) in separate OECD countries.
3. Impact of climate factor also have indisputable impact on agro-food price movements, in 2008 prices of wheat was affected by drought in Australia (this country is one of the biggest supplier of wheat). Later droughts and fires in Russia, apprehension about crop yield in Australia and Argentina, some negative prognosis about climate condition in USA determined strong reaction of market and, finally, rising agro-food commodities prices.
4. During the period of 2007–2008, some part of governments implemented protective politics (e.g. export prohibition or promotion of commodities storage) have direct and indirect impact on crises of food prices, increased amplitude of price movements and in some cases provoke price rise. There is estimation that without such of political decisions there won't be this kind of effects.

D. Headey and S. Fan (2010) graphically depict agro-food price formation and its drivers through supply and demand factors (see. Figure 1) Together with supply and demand factors there are others macroeconomic variables which have impact on agro-food prices too. So, the groups of agricultural and food prices factors, suggested by D. Headey and S. Fan (2010), will be considered for the constructing the model.

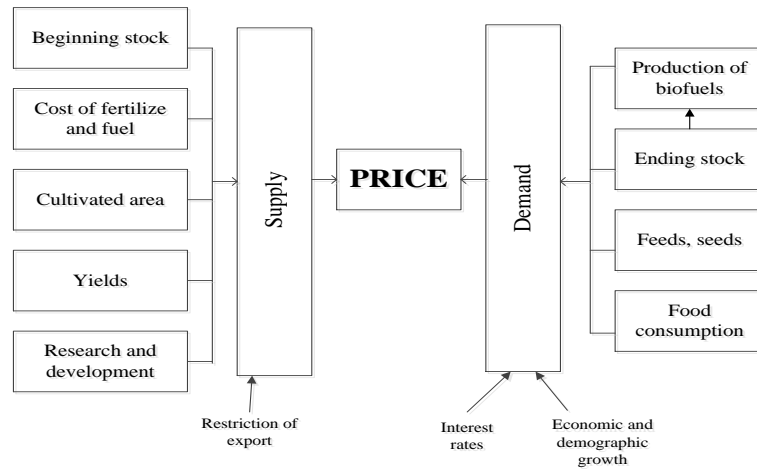


Figure 1. Prices of agricultural commodities formation

Source: adaptation of D. Headey and S. Fan, 2008

A. Rezitis and M. Sassi (2013) use structural time series model in order to analyze the movements of monthly food price index in 1992 – 2012 period. Their data of price divided into trend, seasonal, cycle, fictional interventions and unpredictable components. Study results study revealed that movement of the prices best define by fixed level, seasonal, two stochastic cycles and two explicable variables: crude oil prices and real USA dollar exchange rate. Here as it is expected crude oil price have positive impact meanwhile exchange rates have negative impact. Prognosis of this study shows high and changeable agro-food prices in medium term periods.

Contrary results bring C. Benjamin et. al. (2009) study. In this research long-term relations connections between wheat and crude oil prices are define. These results reveal empirical evidence that crude oil price don't have significant influence on wheat prices.

Rezitis and M. Sassi (2013) generalize that the main problem is agro-food product stability reassurance. Researchers raise two questions. Firstly, what kind of effect (direct or inverse) has each factor on agro-food prices. Secondly, how strongly agro-food price movements are determined by structural changes and cyclicity.

Summarized results of literature review are represented in the Table 2.

Table 2. Main factors of agro-food commodities prices

Study	Supply factors	Demand factors	
		Direct variables	Indirect macroeconomic variables
Mitchell (2008)	Increase of energy cost	Production of biofuels	Exchange rate
Baier et al. (2009)	Price of energy	Production of biofuels	Exchange rate
Benjamin et al. (2009)	Price of crude oil	-	-
Chakravorty et al. (2010)	Cultivated area, price of crude oil	Income growth, production of biofuels	-
Schaffnit-Chatterjee (2011)	Weather conditions, Price of crude oil	Population growth, income growth, production of biofuels	Inflation, exchange rate, Interest rate
Gourisse et al. (2011)	Price of crude oil, weather conditions	Population growth, income growth, production of biofuels	-
Hochman et al. (2012)	Price of energy	Production of biofuels	GDP, exchange rate
Laborde et al. (2013)	Yields, cultivated areas, food waste	Population growth, income growth	Exchange rate
Rezitis, Sassi (2013)	Price of crude oil	-	Exchange rate
Baffes and Dennis (2013)	Price of energy, food stock	Increase of income level	Exchange rate, interest rate, inflation
ULYSSES (2014)	Price of crude oil, yields	Production of biofuels	Exchange rate, GDP, price level
Baffes, Etienne (2014)	Cost of energy, food stock	Income growth	-

Source: made by the authors

To sum up, it is notable that mostly the researchers identify biofuels as one of the main factors, which have influence on agro-food prices. Population and increase of income are factors more commonly used to define demand factors on agro-food prices. Crude oil price is frequently identified as supply factor. USA exchange rate and interest rates are mostly analysed macroeconomics factors.

MODEL

In order to identify the log-term drivers of main agro-food prices, reduce-form model of price determination is used. This study is based on aggregate supply and demand comparison of analyzed commodities (wheat and maize). This helps identifying an equilibrium price as a function of agro-food sector and macroeconomic variables. The model is presented in the Formula 1. All variables used in the model are in the logarithm form.

$$\log(P_{ti}) = \beta_0 + \beta_1 \log(ST_{t-1}) + \beta_2 \log(P_{tOIL}) + \beta_3 \log(XR_t) + \beta_4 \log(R_t) + \beta_5 \log(GDP_t) + \beta_6 \log(BIOE_t) + \varepsilon_t \tag{1}$$

- P_{ti} – nominal price of agro-food commodity i in the long-term period t (i = wheat and maize)
- ST_{t-1} – stock of commodity in time period $(t - 1)$; lagged factor;
- P_{tOIL} – price crude oil in time period t ;
- XR_t – exchange rate in time period t ;
- R_t – interest rate in time period t ;
- GDP_t – gross domestic product in time period t ;
- $BIOE_t$ – bio ethanol production in time period t ;

The expected impact of most analyzed factors is simply interpreted (see Table 3). Direct relation is expected between the prices of wheat and maize commodities and GDP, crude oil prices and production of bio- ethanol. When these variables increase, it is expected that wheat or maize prices increase too. And opposite, increased in stock of wheat and maize and exchange rate should decrease wheat and maize prices during the research period. Meanwhile the impact of interest rate can be dual: high interest rates can be related with low commodities prices. This is the case, when interest rates decrease current demand for agro-food commodities. Likewise, it is possible situation, when interest rates can change future expectations, and investment into agriculture. However, agro-food prices can growth when interest rate increases because there is increase in expected return for commodities storage.

Table 3. Variables used in the model and expected relations

Variable	Abbreviation	Explanation of variable	Relation between variables	Data base
Price of wheat	P_{tW}	Dependent variable	-	World Bank
Price of maize	P_{tM}	Dependent variable	-	World Bank
Stock of wheat, in the end of period	ST_{tW-1}	Independent variable	Inverse	United States Department of Agriculture
Stock of maize, in the end of period	ST_{tM-1}	Independent variable	Inverse	United States Department of Agriculture
Price of crude oil	P_{tOIL}	Independent variable	Direct	World Bank
Exchange rate	XR_t	Independent variable	Inverse	Federal Reserve of USA
Interest rate	R_t	Independent variable	Inverse/direct	International Monetary Fund
GDP	GDP_t	Independent variable	Direct	World Bank
Production of bio ethanol	$BIOE_t$	Independent variable	Direct	United States Department of Agriculture

Source: made by the authors

Prices of wheat and maize commodities are expressed as medium annual price in USA dollars per ton. Prices of crude oil are expressed as medium price of intermediate of Brent, Dubai, West Texas, USA dollars per bushel. Production of bio ethanol is delivered by United States Department of Agriculture. Exchange rate is delivered by Federal Reserve of USA dollar index comparing with 4 other currencies: euro, pound, yen, and USA dollar. Interest rates – 10 years USA government securities. World GDP is delivered by World Bank data base. The research period involves 1981-2014.

J. Baffes and X. Etienne (2014) apply stock to use ratio (S/U) lagged one period. These researchers estimate that even some of the factors are identified as crucial for evaluating agro-food commodities price movement, they don't have to be directly involved in the model. However, it is estimated that these factors are incorporated in the model indirectly through stock to use ratio. Diversion of agro-food commodities to production of biofuels increases

consumption of these commodities and decreases stock. This determines lower stock to use ratio. Similarly, in their study weather conditions are revealed through stock to use ratio too. Also, this ratio explains the effect of increasing income, where growing (decreasing) income indicates increased (decreased) agricultural commodities consumption, because of changing dietary. People consume more meat and dairy products, which production use more agricultural commodities. In the limited period of time this equation would be correct especially in developing countries. Where conditional big part of the income is directed for alimentation expenditure and inhabitant feel the lack of food. But, in this research global price of wheat and maize prices are analyzed. So it is difficult agree with this S/U ratio interpretation. In it is commonly agreed that not all incremental income is directed for consumption, especially for food. (because larger and larger share of income is directed for saving).

EMPIRICAL RESULTS OF THE STUDY

Before the estimation of model, there is a need to evaluate stationary of all variables by applying unit root test. For this evaluation *Augmented Dickey Fuller (ADF)* unit root test is employed. In order to determine stationary of the data ADF test two hypotheses:

- H0: $\alpha = 1$ (process is non-stationary).
- H1: $\alpha < 1$ (process is stationary).

The results of ADF test are presented in the Table 3. For every variable, we deny first hypothesis, and accept second one – our data are stationary. The parameters of data such as mean and dispersion are characterized by constancy in time. This means that analyzed data aren't accidental and can be used in this research and prognostication.

Table 3. Analysis of stationary using ADF unit root test

Variable	Augmented Dickey Fuller (ADF) unit root test		
	Process without trend	Process with trend	First differences
Price of wheat	-0,48	-1,92	-5,43 ***
Price of maize	-1,40	-2,13	-4,74 ***
Bio-ethanol production	-0,22	-2,08	-4,99 ***
Price of crude oil	-0,34	-2,19	-3,54 ***
GDP	1,42	-3,75 **	-4,42 ***
Exchange rate	-1,02	-3,22	-5,28 ***
Interest rate	0,12	-3,58 **	-5,97 ***
Stock of wheat, in the end of period	-3,63	-3,78 **	-4,76 ***
Stock of maize, in the end of period	-2,22	-1,92	-4,73 ***

Significance level of stationarity* = 10 %, ** = 5 %, *** = 1 %.
Source: made by the authors

After assurance stationary of data, all variables are used to make a multi regression model for drivers of long-term wheat prices. So we use 6 variables: production of bio-ethanol, GDP, price of crude oil, exchange rates, interest rates, stock of wheat in the end of period. However, it is seen that part of variables are characterized by multicollinearity. This mean, that variables are interdependent. This problem can't assure us about precisely identification of long-term drivers of wheat prices or their influence on wheat prices. Variance inflator factor (VIF) statistic enables us to identify multicollinearity. This factor is emerges from tolerance value, the bigger it is, the bigger interdependency. It is assessing:

- if $4 < VIF_j < 10$ – it is possible that variable X_j is multicollinearity (medium to strong);
- if $VIF_j \geq 10$ – variable X_j characterized as too multicollinear.

So, one by one multicollinear variables are eliminated. Highest interdependency has variables of bio-ethanol, GDP and interest rates. And three variables are suitable for our multi regression: price of crude oil, exchange rate of USA dollar and stock of wheat in the end of period. These variables are characterized as most significant long-term drivers of global wheat prices. The results of research are presented in the Table 4.

Table 4. Values of parameters in regression model of long term wheat world price

R = 0.891 R ² = 0.794 Std. error of the estimate: 0.06720					
Variables	B	Std. Error	Beta	t-statistic	Sig.
Coefficient β_0	-	0.394	2.376	6.026	0.000
Price of crude oil	0.706	0.046	0.336	7.225	0.000
Exchange rate	-0.287	0.272	-0.778	-2.861	0.008
Stock of wheat in the end of period	-0.172	0.174	-0.340	-1.954	0.006

Source: made by the authors

Determination coefficient R (0.891) demonstrates strong direct dependence between price of wheat and price of crude oil, stock of wheat in the end of period, and exchange rate of USA dollar. Determination coefficient (R² = 0,794)

reveals that 79 percent of long-term wheat price dynamic we can explain influence of price of crude oil, stock of wheat in the end of period and exchange rate of USA dollar. These variables are statistically significant ($p < 0.05$).

As it was expected we reach the following results: direct relation between growth of crude oil and wheat prices, and inverse relation between exchange rate, stock of wheat and price of wheat and wheat prices.

Equation of wheat price drivers and their impact can be written like this:

$$\log(P_{t,w}) = 2,376 - 0,34 \log(ST_{t,w-1}) + 0,336 \log(P_{t,oil}) - 0,778 \log(XR_t) \quad (2)$$

Equation shows: 10 percent increase in crude oil prices influences the growth of long-term wheat prices by 3.36 percent. While 10 percent increase in exchange rates determines 7.78 decrease of wheat prices. Meanwhile, 10 percent increase in wheat stock determines 3.4 percent decrease of wheat prices. The results of our research are similar to Baffes and Etienne (2014) study in case of crude oil prices and exchange level.

Evaluating long-term impact of different variables on maize prices, 6 variables are included in the model: production of bio-ethanol, GDP, price of crude oil, exchange rate, interest rate, stock of maize in the end of period. The same procedure is carried out. After testing the multicollinearity, the bio-ethanol (VIF – 35.193) and GDP (VIF – 19.437) were eliminated out of model. Impact of remaining variables is represented in the Table 5.

Table 5. Values of parameters in regression model of long-term maize world prices

R = 0.858 R ² = 0.737 Std. error of the estimate: 0.08463					
Variables	B	Std. Error	Beta	t-statistic	Sig.
Coefficient β_0	-	0.338	2.107	6.229	0.000
Price of crude oil	0.746	0.076	0.388	5.077	0.000
Exchange rate	-0.033	0.488	-0.098	-0.201	0.842
Interest rate	0.020	0.153	0.015	0.095	0.925
Stock of maize, in the end of period	-.0277	0.073	-0.191	-2.610	0.014

Source: made by the authors

As it is shown in the Table 5, determination coefficient R is 0.858. It demonstrates strong direct dependence between price of maize and price of crude oil, stock of maize in the end of period.

Determination coefficient ($R^2 = 0.737$) reveals that 74 percent of long-term maize price movement can be explained by influence of crude oil price and maize stock in the end of period. Variables are statistically significant at level $p < 0.05$.

As it was expected growth of crude oil increases maize prices, decrease of exchange rate and stock of maize increase prices of maize.

Equation 3 gives the final estimation of the coefficients of maize prices.

$$\log(P_{t,M}) = 2,107 - 0,191 \log(ST_{t,M-1}) + 0,388 \log(P_{t,oil}) \quad (3)$$

Equation shows that 10 percent increase in crude oil prices determines long-term maize price growth by 3.88 percent. Meanwhile, 10 percent increase in maize stock in the end of period causes 1.91 percent decrease of maize prices. The results of our model are a bit different comparing with similar study of Baffes J. and Etienne X. (2014). We estimated stronger impact of crude oil price on maize prices.

CONCLUSIONS

The researchers identify three types of factors which affect agro-food commodities prices: supply, demand and macroeconomics variables. The last group involves growth of economics, exchange and interest rates. Meanwhile elements such as cruel oil and fertilize prices, area of arable land, crop yield and, finally, weather conditions have impact on supply of agro-food commodities. The demand of these commodities is influenced by population growth, increased income level and biofuel production. Despite the fact that biofuel and bio-ethanol is often identified as one of the main factor which has influence on agro-food commodities, this effect attains contradictory evaluation. Ordinarily, mandates of biofuels should affect demand of agro-food commodities, because share of these products is directed to meet energetic needs. So, demand of agro-food product increases.

In this study multi regression model is applied. It enables us to evaluate the impact of various long-term drivers of wheat and maize world prices. Analyzed variables represent all three categories of factors: demand, supply and macro-economic. The results of research reveal that long-term wheat world prices are influenced by cruel oil price, exchange rate changes and stock of wheat with one period lag. Whereas cruel oil price changes and maize stock with one period lag have influence on maize price. The research shows that bio-ethanol does not have influence on wheat and maize world prices in the long period.

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